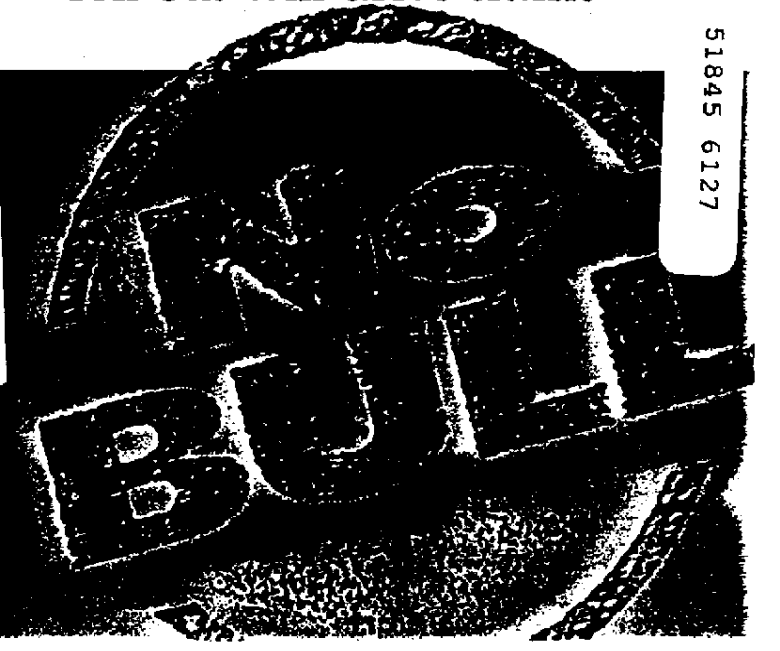
New package deal on New Winston.

- Introducing new no-additive Winston
- Totally redesigned package lets customers know Winston is new inside and out

- Special buy 2, get 2 free August launch promotion
- New offer in eye-catching promo package
- Complete national advertising roll-out will drive traffic

BUY 2. GET 2.

No additives. True taste.



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Source: https://www.industrydocuments.ucsf.edu/docs/yqny0000